Citizen participation for a better quality of life in cities

Productive Territories: Urbanism as a Tool for Promoting Social Mobility and Equity”

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Monitoring the changes in quality of life of the inhabitants in our cities. We do this from citizens to citizens.
Informed citizens
Mass media
Academy
Private sector

Improve the urban planing tools
Basis for urban adaptation
Better quality of life
Access to Goods + Access to Services = Quality of Life

socio-economics pyramid

Social mobility

Less welfare + More welfare
Access to Goods + Access to Services = Quality of Life

Socio-economics pyramid

Social mobility

More welfare

Less welfare

Equitable territories
“Cómo Vamos Cities Network”

Our main purposes:

- Foster accountability and effectiveness in cities’ governments
- Promote an active and responsible citizenship
- Build alliances around the cities collective affairs
11 programs in 14 cities

10
13
6
8
14

mass media
chambers of commerce and guilds
familiar equalization funds
foundations
universities

About us

50 institutions
Cómo Vamos cities in Colombia

- 50% of urban population
- 36% of population
- 69% of GDP (Gross Domestic Product)
- 37% of housing
- 80% of Public Transport
- 41% of housing deficit
- 42% of employed population
- 44% of unemployed population
- 91% of income tax

Cómo Vamos cities in Colombia
Monitoring Quality of Life - Evaluation

I. Objective indicators

16 sectors
160 indicators
Source is government
Revision, expert analysis and alerts/recommendations

II. Citizen perception indicators

Annual Survey (Survey firm)
16 sectors including Citizen Priorities
120 questions
12,000 surveys in 14 cities

Human assets: Education - Health - Life and public safety - Employment

Government efficiency: Public management - Public finances

Habitat: Public services and housing - Public space and urban infrastructure - Mobility - Environment and sustainability

Civic culture: Sports and recreation - Civic culture - Citizen participation and responsibility

Economic development and competitiveness: Macroeconomic environment - Business dynamics

How we do it?
Objective indicators

• Housing deficit
• SQM of green areas per inhabitant
• Paved road deficit

Citizen perception indicators

In what degree are you satisfied with your house?
• It is very small
• Lack of rooms or other spaces
• Non comfortable
• Poorly ventilated

In what degree are you satisfied with the neighborhood you live in?
• Bad roads
• Floods

How satisfied are you with parks?
• Playgrounds

How we do it?
We believe in the importance of solid governance in our cities. Inhabitants of the urban centers of Latin America are demanding greater transparency and participation.

We have witnessed that quality of life can be improved with an active citizenship and a responsible social control.

We need cities connected to its citizens and urban designs that promote happiness and welfare.